Examples of context:

In applying context for the article you would want to include the setting in which the article used for its’ sample, the United Kingdom and discuss the relevance of the finding from the study. The finding from a third world country or a different profession could develop drastically different outcomes.

Back in 1929, at the beginning of the great depression and during the catastrophic collapse of the stock market, the majority of the babies born were breastfed rather than artificially fed. Breastfeeding was less expensive than buying manufactured artificial milk. Because of the great depression, the American people didn't have money for those products they couldn't provide themselves. The breast milk was available and didn't cost them so did this increase the rate of breastfeeding? Did this contribute to the 345 out of the 383 that were breastfed?

I have thought about how context would affect the journal data and I have come to the conclusion that it is significant. Considering that the United States is thought to have one of the most advance medical practices in the world, the finding of this study are very illuminating in that physicians aren’t even meeting the basic nutritional needs of our infants and mothers. Contrastingly, if we were to read of this data as occurring in an under-developed nation, we might assume that this representative of a poor healthcare policies and systems. Another context that we should be aware of is the location of the study, and possibly the size of the study. The study takes place in a metropolitan area in North Carolina. The Southern United States has a tendency for low breastfeeding rates. In the Pacific Northwest, with high breastfeeding rates, we may see much more reasonable numbers. If the study focused on pockets of data from around the United States, we would have a much better representation the norm.